



NOTES OF TRANQUILITY

A CLUB VISTARA INITIATIVE

Club Vistara has introduced Platinum Exclusive, an invite only platform designed exclusively for Platinum Members that promises an unmatched experience







n an exclusive initiative, Club Vistara organised a special trip to Leh for a select few of its Club Vistara Platinum members. Club Vistara's Platinum Exclusive is a one-of-a-kind initiative in a series of events conceptualised and designed to create an unmatched and memorable experience for its Platinum Members. The idea behind this handcrafted, by invitation only trip was to give the select few members an unprecedented, zen-like atmosphere which can't be experienced if one is visiting Leh as a tourist.

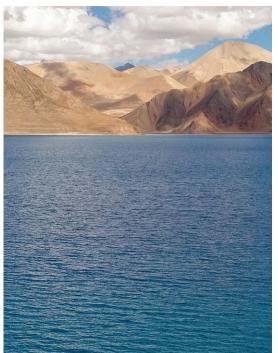
'Notes of Tranquility' is the first amongst the many experiences under 'Platinum Exclusive' designed and curated exclusively for the Platinum Members who are accomplished achievers and leaders of various industries. Since, music was at the core of this experience, the team at Club Vistara had two idiosyncratic bands travelling with the guests - 'Valentine Shipley with Prabhu' and 'Kabir's café'. The bands presented an amalgamation of tantalising music in a placid and remote setting to the Platinum Members.

The journey began on September 22, 2017 with Vistara flying its youngest aircraft in its fleet, the A320neo from Delhi for Leh. This experience was hosted by Sanjiv Kapoor (Chief Strategy & Commercial Officer) and Niyant Maru (Chief Financial Officer) among other team members of Club Vistara. They not only travelled with the invitees, but also exchanged ideas and achieved an extremely personalised bond with each guest.

STRENGTHENING THE BOND

The selected guests were invited in a







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unique style, each of them received a personalised invite with their name etched on a harmonica. The gesture was highly appreciated by the guests. It was Club Vistara's way of expressing to their top-tier customers that Club Vistara is not just a frequent-flyer program, rather it is a personalised relationship.

AN IDYLLIC EVENING

Think of an evening with the tranquil of

the Himalayas as the backdrop, a bonfire in the middle and unplugged music keeping you company. Doesn't it make you want to drop everything and head to the mountains? The selected few invitees, who experienced this first hand, were enamoured by the overall ambience on their first night itself. Many of them had visited Leh before, but never experienced it like this, which seemed to be an experience amongst friends rather than a formal gathering.



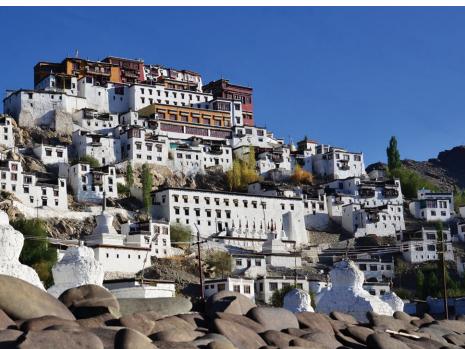












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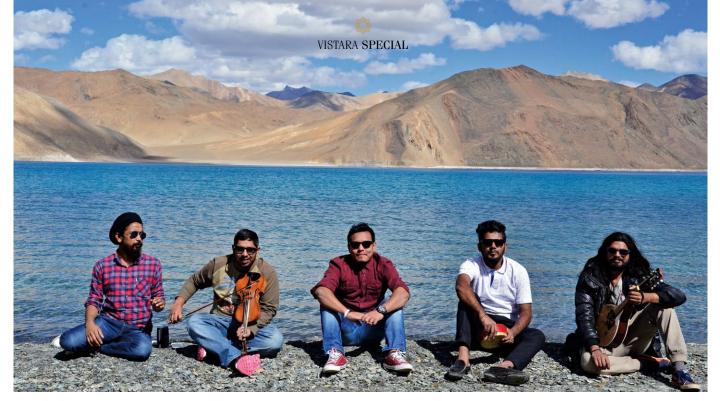
Valentine Shipley wowed the audience with a fusion of classic English songs with Prabhu adding notes of Hindustani classical music. The rhythm of Shipley's acoustic guitar echoed through the mountains translating into a mesmerising experience.

SERENITY AMONGST NATURE

The following day was just as exciting for the guests which started with a visit to the Alchi Monastery, built by the Tibetan King, Yeshe Od of Guge during 10th century. Later, the guests visited a traditional café where they enjoyed local specialities such as, the apricot-walnut tea.

On the same day, a walk was organised through the quaint and serene Nimmo Village followed by a special meditation and relaxation session with a Buddhist monk in a yogashala which was overwhelmingly appreciated by the invitees where one experienced the tranquility outside and within one's self. Lunch was set up in an organic farm setting at the Nimmo cafe, managed by a French lady who used organically-farmed herbs and spices in the mouth-watering delicacies.

As the guests walked in for lunch, they were welcomed by Kabir Cafe's music, the band known to simplify and explain the 15th century poet Kabir's *Dohas* in







a contemporary blend using elements of reggae, rock, folk fusion and at times blended with a Carnatic flavour. Delighted with the scintillating music while dinning in nature's lap, the guests enjoyed the surreal surroundings that included an apple orchard and a picturesque stream following through the farm. The lunch concluded with a delectable 'apple crumble pie' and other choicest desserts made from the fresh produce which grew in the orchard.

After an eventful day, the guests also had the pleasure of experiencing, for the first

time ever, an unplugged jamming session between the two bands ('Valentine Shipley and Prabhu' and 'Kabir's Cafe') as they nibbled through the palatable array of options on the menu of the gala dinner organised for the invitees.

THE LAST LEG

On the last day of the trip, the invitees were taken to the ethereal Pangong Lake. With Kabir's Cafe playing their scintillating music in the background, the mesmerising lake seemed like a painting etched with a surreal palette of vivid blues contrasting magically

with the surrounding colourful mineral swirls of starkly arid and snow-brushed mountains.

Finally, on the morning of September 25, 2017, the Club Vistara team flew the invitees back to Delhi. The enigmatic experience came to an end leaving innumerable memories for the invitees to cherish.